



IMPACT'25

William Evanina, CEO

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THE EVANINA GROUP, LLC

Starters

2025...keep the eyes open

Evanina Group. (Clients)

Executive Tabletops/Consulting

► Overview

World on the Brink

- ▶ Middle East
 - ▶ Israel, Iran negotiations
 - ▶ Diego Garcia
 - ▶ Hezbollah, Hamas, Houthis
- ▶ Ukraine, Russia (evil)
- ▶ Taiwan
 - ▶ Philippines
 - ▶ South China Sea
- ▶ Cuba

**The threat is
everywhere....just
look around**

- ▶ Private sector is new battlespace with China
- ▶ Data and availability
- ▶ Threats are complex, persistent, and evolving
- ▶ Adversaries after one of the most valuable assets/commodities in the world—data
- ▶ Technology is the new gold
- ▶ Mobile devices
- ▶ Typhoons

CHINA

- ▶ Spy balloon
- ▶ Huawei,
- ▶ 600 Billion...\$4,000
- ▶ 80% of U.S. citizens
- ▶ 5G, Spectrum, and LEO
- ▶ Semiconductor War
- ▶ Fentanyl
- ▶ Quantum
- ▶ 85 for 30 and R3
- ▶ VOLT TYPHOON
- ▶ SALT TYPHOON
- ▶ Land purchases
- ▶ Tariffs Tariffs Tariffs

2024

Microsoft

ATT

Version

T-Mobile

7 other
Telecoms

CISCO

DISNEY
(SLACK)

TRUIST, BOA
and
JPMorgan

DELL

CrowdStrike

Maritime
Ports

Loan Depot

Change
Healthcare
(5 others)

150 +
colleges and
universities

All 50 US
States.

WHY? WHAT DOES CHINA WANT....to STEAL (USIC Fall 2024)

- ▶ **Space and Aerospace**
- ▶ **Advanced Manufacturing**
- ▶ **BioPharma**
- ▶ **Solar and Renewal energy**
- ▶ **Quantum**
- ▶ **AI**
- ▶ **Data, metadata, audio (Salt Typhoon)**
 - ▶ **Worst since OPM in 2015**

FROM WHERE?

- ▶ Colleges
- ▶ Universities
- ▶ Research institutions
- ▶ Small Business
- ▶ Technology start ups
- ▶ Energy innovators
- ▶ Data wholesalers
- ▶ NIH/NSF/CDC/HHS/DOL/DOE.....
- ▶ Disenfranchised employees

VOLT TYPHOON

- ▶ **Are you ready for the chaos?**
- ▶ **How about your company?**
- ▶ **How about your family?**

Everything Everywhere and All at Once....

Time to prepare.....

Our world is very
scary.....and this was
depressing

HOWEVER....

We are the greatest nation... ever!

- ▶ We have the best military the world has ever seen, period
- ▶ We have the best intelligence community in the world and do AMAZING “stuff”
- ▶ We have the best economic ecosystem the globe has ever witnessed
- ▶ We have the best democracy and freest society ever
- ▶ We have pride, work ethic, and patriotism unseen to mankind
- ▶ All because of YOU...in the audience, we are safer!
 - ▶ Thank You!

Open Discussion
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► Compliance & Audit Readiness ► Threats & National Security ► Stakeholder Skills ► Continuous Improvement

