
New for 2017...

★ Deep Dive on New Insider Threat Rules
★ Transformation of the Security Clearance Process
★ Controlled, Unclassified Info: What You’ll Need to Know
★ Risk Management Framework Roadmap
★ Navigating the Defense Information System for Security


Welcome to the world of Government and defense contractor security for 2017.

The new year is ushering in sweeping changes to Government security programs that are changing the way you’ll do your job. Prepare for the changes ahead and get out in front of the compliance curve by attending NSI’s IMPACT ’17 Forum—the premier training event for security professionals. IMPACT ’17 will prepare you with proactive, effective and practical security strategies essential to the success of your security program.

Timely Information. Practical Solutions

Clearly, the need for security is as great as it’s ever been. Now is not the time to skimp on security, or security training as Government and corporate secrets are even more vulnerable. IMPACT ’17 provides you with need-to-know, actionable intelligence to safeguard classified information from a growing array of threats — both in the physical and virtual realm.

Led by a top-flight faculty of speakers and trainers, IMPACT ’17 features an impressive line-up of security threat briefings, training workshops, case studies and practical take-home tools to improve your program. From the nuts and bolts of DoD Security, NISPOM and Insider Threats to the biggest information security threats, you’ll find the answers you need at IMPACT.

Learn the How-to at IMPACT

Join the best minds in government and industry security for three innovative days at NSI’s 32nd Annual IMPACT ’17 Seminar and Expo on April 24-26 at the Westfields Marriott in Chantilly, VA.

Expert presentations, group discussions, case studies, and practical workshops look beyond the surface, giving you real and proven solutions that will work in your organization and prepare you for the security challenges ahead.

Whether you’re new to the profession or an industry veteran, there’s no better training opportunity than IMPACT to equip you with the skills and resources needed to make you indispensable at your job.

Informative Sessions, Practical Workshops and Networking


Learn everything you need-to-know from over 21 leading government and industry security experts at IMPACT ’17 — the one seminar you and your security team can’t afford to miss this year.

FREE BONUS WORKSHOP:
Pre-Seminar DISS Training
Sunday, April 23, 2:00 pm — 5:00 pm

Open to seminar attendees only, this three-hour bonus workshop will help you to successfully navigate the transition to the new Defense Information System for Security (DISS). This practical training session provides a hands-on demonstration of the new clearance data system that replaces JPAS. This complimentary workshop is available to three-day registrants only.

Your Once-a-Year Opportunity to Recharge, Refocus and Re-Energize

Why does the security community look forward to NSI IMPACT so eagerly every year?

Agenda. The agenda is targeted to your needs. IMPACT 2017 is programmed by security professionals who know the responsibilities of your job and the kind of pressures you face. They organize the schedule to make effective use of your valuable — and limited — time by focusing on the issues you face both day-to-day and long-term.

Focus. The participants are your peers. IMPACT 2017 draws its audience exclusively from government and industry security managers and professionals — the people who are doing the same job you’re doing… the people you want to meet and share with.

Environment. Why get lost in a giant convention center or wait in long lines after a session to meet the speaker? IMPACT 2017 offers small, more intimate sessions that bring you closer to the action and the speakers as well as your peers.

“NSI’s Impact seminar continues to hit the mark in addressing the relevant issues security professionals deal with on a daily basis. Re-energizing our security program is what it’s all about”

Leighton Quick, Immarsat Government
Reasons to Attend

1. Top Speakers
All speakers at IMPACT 2017 are renowned for the topic they will address. Expert instructors from government and industry will arm you with the skills and solutions necessary to successfully implement changing security requirements.

2. Targeted Topics
Participate in top-notch education. IMPACT 2017 is packed with sessions and workshops targeted to your specific needs so your time is always spent productively.

3. It’s What You Asked for
We extensively surveyed hundreds of top security professionals to deliver the tailored solutions to the most important challenges you face now… and throughout 2017.

4. Come Away with Solutions
No other conference reveals proven tactics to guarantee enhanced security solutions you can take back with you and implement. You’ll get the right balance between government and industry security issues, and sessions for beginners through veteran security practitioners.

5. Practical, In-Depth Workshops
Interactive workshops provide extended training in critical security areas like NISP compliance; communication skills; clearance processing; counterintelligence; cyber security; insider threat programs; security awareness; vulnerability assessment; security case studies, and real-world lessons learned.

6. Professional Development
You’ll get career-building strategies and a personalized road map for your professional growth while participating in sessions that you need to advance to the next level.

Security Awareness Fair and Expo

Your registration includes admission to NSI’s 2017 Security Awareness Fair and Expo. The major government security agencies will be there offering a broad array of complimentary materials and media through their security outreach programs. These complimentary resources are ready to take home to implement in your organization.

NSI’s exclusive vendor expo brings you up-close to the hottest technologies, and products designed to help you handle today’s ever-changing security challenges.

A Sampling of the 2017 Exhibitors

Valuable Take-Home Resources

Every IMPACT 2017 registrant goes home with a comprehensive binder of seminar materials and handouts and a DVD containing the 2017 Edition of NSI’s Reference Library.

This remarkable DVD is packed with articles, white papers, checklists, glossaries, reports, statutes, executive orders, manuals, surveys, and primary sources. It’s the most comprehensive collection of security-related information available, and it’s all organized in a user-friendly format in categories that are meaningful to security professionals. If you ever need to write policies, prepare reports, plan strategy, forecast trends, or justify procedures… you’ll appreciate having all this information at your fingertips.

We also will update you after the conference by e-mail with additional session handouts and presentations as they become available.

Champagne Reception

MONDAY, APRIL 24, 5:00 - 6:00PM
Please join us for complimentary hors d’oeuvres and champagne. On Monday come meet your colleagues in a fun and relaxed setting, making contacts that will enhance your conference experience — and extend beyond.
Vital intelligence about trends, patterns and ISIS recruiting efforts in security policy and potential risks to watch. Effective and practical risk mitigation strategies. New NISPOM implementing changing risk environment.

Center will present this year’s keynote address. Bill Evanina, who serves as both National Counterintelligence Executive (NCIX) and the Director of the National Counterintelligence Center will present this year’s keynote address and will offer insight into the most critical issues affecting security along with what it takes to protect classified information in today’s ever-changing risk environment.

**Keynote Address:**

**Terrorism 2017: Countering Threats at Home and Abroad**

Michael B. Steinbach, Exec. Asst. Director, FBI National Security Branch

America faces its highest threat from Islamist terrorists since the Sept. 11, 2001 terror attacks, according to the House Homeland Security Committee. ISIS and other terrorist groups have largely abandoned attempts to put together spectacular attacks like Sept. 11, and are focusing now on “a new landscape,” where lone killers, empowered by the technology of the digital age, can strike with smaller-scale massacres. Officials are convinced that terrorism will remain a grave threat during 2017. Preventing terrorist attacks remains the FBI’s top priority. Michael Steinbach, FBI’s Executive Assistant Director, National Security Branch will examine the widespread reach of terrorism’s influence, which transcends geographic boundaries like never before. As terrorists become more creative, resourceful and technology savvy, their approaches will become more sophisticated and deadly.

**Espionage, Insider Threats: Real World Lessons Learned**

David G. Major, President CI Centre

In the post-Snowden world, federal agencies and cleared contractors know they need to defend against the real possibilities of insider threats and economic espionage—two threats that have been on a relentless upward trend. With the recent escalation of high profile cyber threats from hostile nation-states and malicious insiders, 2017 is poised to feature more of the same. While new tools are needed to combat ever changing security threats, it is helpful to examine the recent history of espionage and insider threat incidents, because it’s possible to derive many important lessons for defending against them in the future. In this informative session, David Major, president and founder of the CI Centre, will provide several illustrative examples of the kind of damage that can be done along with valuable lessons on how to protect yourself and your organization.

You Will Learn:

- Vital intelligence about latest trends in terrorism
- ISIS recruiting efforts in the U.S.
- Effective and practical counterterrorism measures

You Will Learn:

- Trends, patterns and security countermeasures
- Potential risks to watch for this year
- Risk mitigation strategies

**State of the DSS: Shaping the Future of Security**

Daniel E. Payne, Director, Defense Security Service

The Defense Security Service is working more closely than ever with cleared defense contractors and other stakeholders to ensure the protection of classified information. From processing record numbers of suspicious contact reports to oversight of industrial security and insider threat programs, DSS’s mission continues to evolve and change with the times. Find out what’s in store for DSS (and FSOs) in 2017, and how it will impact the changing compliance requirements of the NISP. In this annual state of the DSS briefing, you’ll get a chance to hear about important plans and priorities that will affect the way DSS continues to accomplish its industrial security mission. Highlights include such vital topics as: security vulnerability assessments; insider threat program requirements; new risk management framework; security clearance processing and timelines; counterintelligence reporting; FOCI and CDSE training.

You Will Learn:

- Security policy and program initiatives for 2017
- New NISPOM implementation requirements

“Young powerful from start to finish. The NSI Impact forum presents extremely relevant topics that inspire security professionals.”

Paula Fridell
Boeing Company
Government agencies and contractors are facing increasing security challenges from insider threats. Recent arrests, such as that of Harold Martin, a government contractor for the NSA, serve as a stark reminder of the danger of the insider threat and illustrate the need for improved security within all organizations. In an effort to address this complex problem, the U.S. government has issued Executive Order 13587 and NISPOM Change 2 to increase protections against insider threats within government agencies and contracting companies. These newly implemented federal rules that call for the creation of mandatory insider threat programs have many organizations scrambling to comply. Once implemented, contractors have continuing obligations to gather and report relevant and credible information that indicates potential or actual insider threats. In addition, contractors are required to monitor classified network activity and conduct self-inspections of their insider threat programs.

This comprehensive workshop is designed to develop the critical components of an insider threat program and will highlight regulatory requirements, proven best practices and social-psychological factors critical to shaping a comprehensive insider threat program.

You Will Learn:

- Key components of an effective insider threat program
- Program implementation best practices
- Behavioral risk indicators
- How to improve your security posture against inside threats
- Strategies to mitigate insider threats

The Pentagon’s new Defense Information System for Security (DISS), promises to transform how personnel security, and clearance suitability data are collected, reviewed, and shared. It replaces the legacy Joint Personnel Adjudication System (JPAS) system with a more secure, end-to-end IT system.

DISS is designed to meet several requirements of security clearance reform efforts, including reciprocity, automated record checks, and continuous evaluation. It will also cover various records, including personal information, DoD affiliation types, employment status, eligibility status for security clearances, foreign travel and contacts, security-associated incident reports, debriefing as well as records of adjudication and investigations conducted by federal investigative agencies.

According to DoD, the new system will work to help the department determine an individual’s eligibility to access classified data, check employment suitability and perform personal identity verification for accessing government systems and facilities. Successfully navigating your way around the new DISS will not come without some growing pains. This comprehensive workshop will explore problems and resolutions and provide an extended opportunity for you to have all of your questions answered.

You Will Learn:

- Rules of the road to navigate the new DISS
- Steps to minimize problems and get help
- How to obtain timely access to automated records
New cybersecurity threats are emerging daily; each one more sophisticated than the last, evolving to do more damage and affect more organizations. From ransomware and the Internet of Things to spear-phishing and social engineering attacks, cybercriminals will continue to expand their reach in 2017. In addition, workplace mobility is enabling employees to access sensitive information resources from anywhere in the world and on any device. As a result, employees and data are leaving the network perimeter and sensitive data is becoming more vulnerable than ever. As cyber threats evolve, so must the way that we react to and deal with them. Staying ahead of emerging threats and the increasing sophistication of cybercriminals requires constant vigilance. No one can predict when the next cyber breach will happen — so it’s all about pre-emptive strategy. In this presentation, you’ll gain expert advice on how your organization can better prepare for, defend against, and respond to changing cyber security risks.

You Will Learn:

➤ How to stay ahead of emerging threats
➤ Key trends that you should anticipate in 2017
➤ Best practices for mitigating cyber threats
Track 1 — Protecting Controlled, Unclassified Information  
Mark Riddle, Sr. Prog. Analyst, Information Security Oversight Office

Classified information usually gets all the attention, but a new rule that went into effect in November addresses the way controlled, unclassified information (CUI) is marked, handled and disseminated. The new rule defines CUI as an intermediate level of protected information between classified information and uncontrolled information. It’s designed to replace the inconsistent, and often conflicting, patchwork of over 100 different agency-specific policies, markings and other requirements used to control “Sensitive But Unclassified” information.

A key function of the rule is to ensure that agencies and contractors are marking and handling the information in the same way. Documents that may have been marked “proprietary” or “official use only” will now be marked “CUI.” This workshop will provide an overview of the CUI Program, along with looming deadlines for implementation.

You Will Learn:
- Key features of the new CUI program
- Special marking and handling requirements
- CUI milestones and timelines

Track 2 — Navigating the NISP Contracts Classification System (NCCS)  
Lisa Gearhart, Sr. Policy Analyst, Defense Security Service

The new National Industrial Security Program (NISP) Contracts Classification System (NCCS) is now online and DSS is implementing it in a phased approach for both government and industry. The NCCS was designed to automate the paper-driven DD Form 254 — the foundational document for classified contracts. The new web-based system creates a single, centralized, and secure repository for all DD254s. Users will have the capability of drafting original, revised, and final DD254s, completing facility clearance sponsorship requests, and providing approvals for the flow down of certain security accesses to subcontractors.

This workshop features a demonstration of the NCCS, its deployment timeline, registration and system access requirements, available functionality, and future enhancements. This is your opportunity to learn how to navigate the new NCCS and have your questions answered.

You Will Learn:
- NCCS set up requirements
- Retrieve real time statuses of DD 254 submissions
- How to manage and monitor DD 254 activities
You Will Learn:

- The state of the cyber threat for 2017
- Defenses against cyber attack methods
- Insight into cyber threat actors

The Evolving NISP: Navigating The Road Ahead

Mark Bradley, Director, Information Security Oversight Office

The National Industrial Security Program (NISP) is undergoing significant changes in several key areas that will dictate future requirements for the protection of classified and sensitive unclassified information. The Information Security Oversight Office (ISOO), which oversees the government-wide security classification system and the National Industrial Security Program, is at the forefront of these efforts. As changes to industrial security policy advance, security practitioners can take a number of steps now to address changing requirements and stay ahead of coming reforms. This timely presentation will bring you up to speed on key areas of government security that will affect the way you do your job. Among the issues to be examined are: classification management; Controlled Unclassified Information (CUI); Insider Threat program requirements; security policy implementation; new reporting requirements; and much more.

You Will Learn:

- Understanding changing security policies
- What’s on the NISPPAC agenda for 2017

DICE 2017: Make Security Great Again
Ray Semko – The DICE Man

There’s no denying that we live in a dangerous world. We continue to face grave security threats like terrorism, cyber attacks and insider threats. Barely a day goes by without a major security breach coming to light. Combating these threats begins with fostering a culture of security awareness and re-emphasizing the role that everybody plays in security. To coin a phrase, making security “great again”.

You Will Learn:

- Understanding the role of the individual
- Why security is more vital than ever
- How to go from awareness to action
Tuesday, April 25
7:00 — 7:50 am. Coffee and Pastry
7:50 — 8:00 am. Opening Remarks
8:00 — 8:45 am. Cyber Security: Navigating a Changing Threat Landscape
Lucia M. Ziobro, Section Chief, Cyber Operational Engagement, FBI
8:45 — 9:45 am. Trends in Social Engineering: Securing the Weakest Link
Araceli Treu Gomes, Cybersecurity Strategist, CrowdStrike
9:45 — 10:00 am. Refreshment/Networking Break
10:00 — 11:00 am. Transformation of the Security Clearance Process
Charles Phalen, Director, NBIB & Perry Russell-Hunter, Director, DOHA
11:00 — 12:00 pm. State of the DSS: Shaping the Future of Security
Daniel E. Payne, Director, Defense Security Service
12:00 — 2:00 pm. Host Networking Luncheon, Security Awareness Fair and Expo
2:00 — 3:15 pm. Best Practices in Implementing an Insider Threat Program
Randall Trzeciak, Director, Insider Threat Programs, CERT
Michael G. Gelles, Managing Dir., Deloitte Consulting
Wayne Belk, Co-Director, Nat. Insider Threat Task Force, ODNI
3:15 — 3:45 pm. Refreshment Break, Security Awareness Fair and Expo
3:45 — 5:00 pm. Transition to the Defense Information System for Security
Quinton Wilkes, Corp. Security Mgr., L-3 Com
Nick Levasseur, Dep. Prog. Mgr. for DISS, DMDC

Wednesday, April 26
7:00 — 7:50 am. Coffee and Pastry
7:50 — 8:00 am. Opening Remarks
8:00 — 8:45 am. Strategies to Counter Cyber Threats to National Security
D. Renee Tarun, Deputy Director, NSA’s Cyber Task Force
8:45 — 9:30 am. Security Leadership Tools: What You Need in Your Toolbox
April H. Armstrong, CEO, AHA Insight
9:30 — 9:50 am. Refreshment/Networking Break
9:50 — 10:35 am. The Evolving NISP: Navigating The Road Ahead
Mark Bradley, Director, Information Security Oversight Office
10:35 — 11:35 am. DICE 2017: Make Security Great Again
Ray Semko – The DICE Man
11:35 — 11:45 am. Closing Remarks
FOUR EASY WAYS TO REGISTER

1. Register online at: http://nsi.org/impact-2017.html
2. Fax the registration form with payment information to: (508) 507-3631
3. Mail the registration form and payment to:
   National Security Institute
   165 Main St., Ste 215
   Medway, MA 02053
4. Call (508) 533-9099

REGISTER EARLY AND SAVE $50

Earlybird Discount
A special rate of $895 is being offered to all attendees whose payment is received by March 20, 2017. The registration fee covers all program materials, admission to the pre-conference workshop, host reception, luncheons and refreshment breaks.

Regular Rate
The fee for registrations received after March 20, 2017 is $945. All registrations must be accompanied by a check made payable to the National Security Institute, a Purchase Order or Government Training Form. You may also charge your MasterCard, Visa or American Express.

Cancellation Policy
Cancellations must be made in writing to the National Security Institute. Refunds for cancellations received on or before April 3rd will be subject to a $50 administrative fee. Cancellations received after April 3, 2017 will forfeit the conference fee. Substitutions may be made at any time by calling NSI.

Seminar Hours
Monday, April 24
  Registration 7:00 am. – 7:50 am.
  Conference 7:50 am. – 5:00 pm.
  Networking Reception 5:00 pm. – 6:00 pm.
Tuesday, April 25
  Conference 7:50 am. – 4:35 pm.
Wednesday, April 26
  Conference 7:50 am. – 11:45 am.

Pre-Conference Workshop
Sunday, April 23,  2:00 pm. – 5:00 pm.

Security Awareness Fair and Expo
Monday, April 24,  9:40 am. – 3:45 pm.

Meeting Attire
Attire for the National Security Institute’s Impact Forum and Exhibition is business casual.

Hotel Reservations
To reserve your room call Marriott reservations at 1-877-212-5752 or reserve your room online at https://aws.passkey.com/event/15543595/owner/13564/home. When calling, please ask for the NSI IM-PACT 2017 rate at the Westfields Marriott in order to receive the discounted group rate of $229. The group rate will be available until April 3rd or until the group block is sold-out, whichever comes first. Please be aware the room block fills quickly, so we suggest you make your hotel and travel plans early.

The Westfields Marriott is located at 14750 Conference Center Drive, Chantilly, Virginia, 20151. The Westfields Marriott hotel combines sophisticated meeting facilities with elegant hotel accommodations and also features access to the Westfields Signature Fred Couples Golf Club.

About NSI
Founded in 1985, the National Security Institute (NSI) is a veteran-owned publisher and educator serving the needs of security professionals in government, the corporate sector, and defense contracting. We publish newsletters and special reports, we sponsor seminars and conferences, and we offer government and industry security professionals a FREE e-newsletter, delivering national and international news pertinent to the security profession. We produce the industry’s most respected and cost-effective security awareness services. Visit us at http://nsi.org.
Who Should Attend IMPACT 2017…

- Facility Security Officers
- Information System Security Professionals
- Government Personnel Security Managers
- Corporate Security Directors
- Information Security Managers
- Classification Management Specialists
- Counterintelligence Professionals
- Security Education and Training Specialists
- Government Agency Security Specialists
- Classified Material Control Specialists
- OPSEC Managers
- Security Adjudicators
- DISS Account Managers

Priority Registration Form

Please print, type or attach your business card and forward to: National Security Institute, 165 Main Street, Suite 215, Medway, MA 02053. Tel: 508-533-9099 Fax: 508-507-3631. Photocopy for additional registrations.

Name: ___________________________ Title: ___________________________
Company/Agency: ___________________________________________________
Address: ___________________________________________________________
City: ___________________ State: _____ Zip: _____________________________
Phone: ___________________ E-mail: _________________________________

Method of Payment
- Check Enclosed  - Purchase Order/1556 Form Enclosed
Charge to Credit Card: - VISA  - Mastercard  - AMEX

Card No. ___________________________ Exp. Date ______
Name on Card ____________________________________________
Authorized Signature ______________________________________

Registration Fees

Rcvd. by 3/20/17 After 3/20/17

3-day Registration  $895  $945
2-day Registration  $845  $845
1-day Registration  $595  $595

Enroll me in the JPAS Transition to the Defense Information System for Security (DISS) Workshop
Sunday, April 23, 2:00 - 5:00 pm

Note: This complimentary workshop is available to all three-day Impact registrants.
You’ll get up to date on the hottest security issues: security clearances, DISS, NISP, classified systems security, economic espionage, cyber security threats, security awareness, terrorism, insider threats.

You’ll return to your office with an entire reference library that will put the information you need at your fingertips: binder, DVD, follow-up e-mails!

You’ll gain networking contacts you can call on all through the year: make friends; get to know the major figures in your profession.

You’ll learn about key developments of the past year — and what to expect in the year ahead — in a relaxed atmosphere conducive to education!

You’ll be prepared to handle the transition of JPAS to DISS, with four hours of in-depth training offered.

You’ll learn security’s latest best practices… and return to your office prepared to implement solutions before they are needed and eliminate security vulnerabilities before they happen!

You’ll spend 3 days with people who understand and care about what you do every day because they do it, too!

Why IMPACT 2017 Will be Your Most Critical Professional Experience of the Year

12 Special Features of IMPACT 2017

♦ In-depth, practical workshops, not PowerPoint snooze-a-thons!
♦ Briefings with important heads of government agencies
♦ 2017 Edition of NSI’s Reference Data Library on DVD
♦ Sessions targeted to personal and professional development, will help you become better at your job
♦ Comprehensive pre-conference JPAS Transition to the Defense Information System for Security (DISS) workshop
♦ NSI’s 2017 Security Awareness Fair and Expo
♦ Reception, luncheons, and refreshment breaks with your colleagues
♦ Outstanding speakers and session presenters
♦ Post-conference session updates via e-mail
♦ Sessions new for 2017 to address the hottest security topics
♦ Excellent, business-class hotel, minutes from major airports
♦ Take-away binder of conference program materials